



*The Brussels State Secretary for Foreign Trade
And Brussels Invest & Export*

request the pleasure of the company of

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*at Cadogan Hall – Caversham Room
5 Sloane Terrace, London SW1X 9DQ*

*on Wednesday, 8th of November 2017
at 4.30 for 5.00pm
for a seminar on*

“Brussels, An ideal place for Media industries in the EU”

In collaboration with the Association for International Broadcasting

*The seminar will be followed by a walking dinner
All attendees are invited to a concert performed by Brussels Philharmonic at Cadogan
Hall starting at 7.30pm.*

*This invitation is sent as follow-up to your previous confirmation. Please consider the e-invite as final invitation.
If for any reason you will not be able to attend please advise to info@brusselstrade.co.uk*

PROGRAMME:

- 16.30 Guests arrive
- 17.00 Welcoming words, by H.E. Mr Rudolph Huygelen - Ambassador of Belgium to the United Kingdom
- 17.05 Opening Speech, by Mrs Cécile Jodogne - State Secretary for Foreign Trade at Brussels Capital Region
- 17.15 Brussels' Media Industry Environment, by Marlen Komorowski – Researcher at Brussels Free University / Media Cluster Brussels
- 17.30 Legal Framework of the Media Sector in Brussels, by Dietger Glorieux – Associate KOAN Law firm
- 17.45 Why is Brussels (also) the Media Capital of Europe?, by Noël Magis – Managing Director of Screen.Brussels
- 18.00 Testimonials & Panel Debate: Jean-Loui Billard (Digital Golem), Philippe Logie (BeTv). Chaired by Simon Spanswick (AIB)
- 18.15 Q&A
- 18.30 Walking dinner and networking
- 19.30 Concert at the Auditorium (Cadogan Hall) performed by Brussels Philharmonic
<https://www.cadoganhall.com/event/zios1718-brussels-philharmonic-1/>

Useful information:

Cadogan Hall address: 5 Sloane Terrace - London SW1X 9DQ

www.cadoganhall.com

Underground: Sloane Square station (Two minutes walk)

Bus: Sloane Street one minute walk. Bus services include numbers 11, 19, 22, 137, 211, 319, 360 and C1

Google map: [https://www.google.co.uk/maps/place/Cadogan+Hall/@51.4937657,-](https://www.google.co.uk/maps/place/Cadogan+Hall/@51.4937657,-0.1592183,17z/data=!3m1!4b1!4m5!3m4!1s0x487605161c588595:0x7ad786d589e0f8b3!8m2!3d51.4937624!4d-0.1570296?hl=en)

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